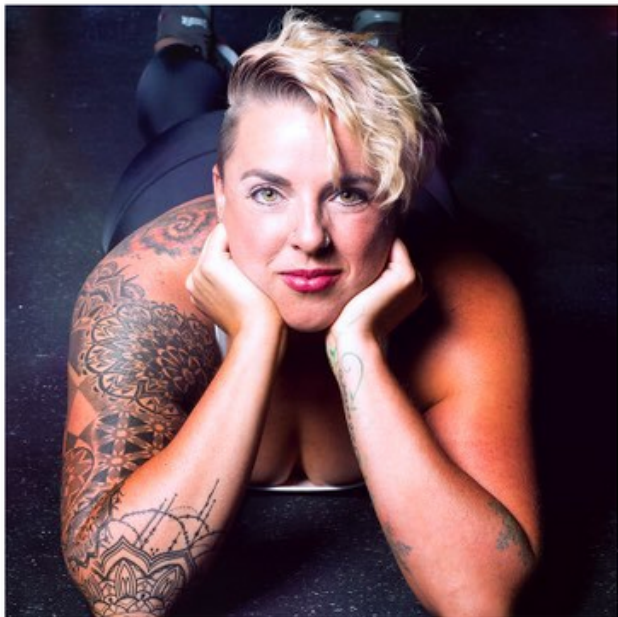


Selena Willows

Water Safety Expert



TAKE A DEEP DIVE WITH SELENA WILLOWS



Atomic Moms Podcast | Guest | Selena Willows | Host Ellie Knaus | Wellness | Swim Instructor | Toddlers |

Selena Willows is an acclaimed Water Safety Expert who helps parents improve their family's water safety and gain peace of mind around the water with their pre-schoolers.

Through various coaching services and speaking engagements Selena helps parents of 2-5 year olds keep their children safer around the water and teach them to swim and self-rescue so they can get back to enjoying the water for themselves and create a bonding and fun atmosphere free of fear and anxiety.

Selena has over 25 years of experience in the field and through her proprietary method has helped thousands of parents find calm around the water.

Selena has built swim curriculums for community pools & private schools, she developed and administered training for cold water survival for the Canadian military for over ten years and even helped train some of Montreal's finest in the water. Since 2015 Selena has been operating her own swim and water safety academy where she teaches and coaches parents of 2+ year olds as they teach their own children to swim and self-rescue in as little as three weeks.

Selena is passionate about drowning prevention and believes that the most effective way to affect drowning rates is to ensure parents have all the tools they need to not only teach their children to swim and self-rescue safely but also to recognize a problem before it becomes a danger keeping their children safer by the water.

S T A T I S T I C S



1.4k



850+



45+

@swimtosafetybyselena

www.swimtosafety.com

AUDIENCE

Parents of mostly 2-5 year olds who are not content waiting till traditional lessons produce independence in the water.

Selena specialises in helping children and teens who have been victims of non-fatal drowning overcome the trauma and learn to be comfortable and confident in the water.

She also works with special needs children on enhancing water safety.



SERVICES OFFERED

The majority of our clients prefer to go the self-paced way and learn to teach their own children to swim and self-rescue but for those who are not comfortable in the water we offer 1:1 lessons at a private location for those who do not have a pool of their own as well as 1:1 lessons in the comfort of your own pool seasonally.

PREVIOUSLY FEATURED

MEDIA

Loving our Littles | Best in Ottawa | National Broadcasting Co. | Fox News | CBS Broadcasting Co. | USA Today News

PODCASTS

Atomic Moms Podcast
Buzzing with Marlowe

